**SERHII SKOROBAHATKO**

**Chief Marketing Officer at DEZEGA**

Serhii Skorobahatko graduated from Sumy State University and received a master's degree (Faculty of Technical Systems and Energy Efficient Technologies). He took the course "Summer School of Total Marketing" at the Kyiv-Mohyla Business School. In addition, Serhii graduated from the pre-MBA management development program from the European Business Association.

Previously, he has been working as a representative of foreign companies and a technical manager for sales and promotion of high-tech equipment both in Ukraine and abroad. Has many years of experience in the mine rescue industry. Since 2014, he has held the position of the leading engineer of the Marketing Department, where he was responsible for RPE on the chemically bound oxygen. Starting from April 2016, Serhii Skorobahatko was appointed as the Head of the Technical Marketing Unit. He was responsible for the company's product matrix, product certification, and building business processes, creating an internal order for the company to develop new and upgrade existing products.

Since February 2021 – Chief Marketing Officer at DEZEGA. The sphere of his professional activity includes the following issues: strategy of business development; product portfolio management; promotion and positioning of products and services; analytics and marketing communications.